



Director of Policy and Research

The Earned Assets Resource Network, Inc. (EARN) is a nationally recognized, award winning nonprofit organization that provides financial products and services across the San Francisco Bay Area and engages in statewide policy advocacy through the Asset Policy Initiative of California (APIC). APIC seeks a **Director of Research and Policy** to provide statewide leadership on issues related to expanding asset-building policies and strategies across California. Key APIC priorities include: expanding access to homeownership, reforming asset limits for public benefits, and increasing opportunities for low- and moderate-income Californians to save, invest and preserve their assets.

Learn more about APIC and EARN by visiting www.assetpolicy.org and www.sfearn.org

Primary Responsibilities:

- Work with EARN's CEO to articulate and implement a strategic vision for APIC to build the assets of low- and moderate-income Californians.
- Develop and manage state-level research to promote asset-building strategies and policies in California.
- Publish ongoing issue briefs, working papers, op-eds, blog posts, etc
- Track and analyze state asset-building related bills of importance to APIC network.
- Brief California leaders: members of the California Legislature, legislative staff, administration officials, local policymakers and business leaders, as necessary. Participate in policy design efforts, as requested.
- Monitor trends related to public policy issues in the Asset Building field at the national, state and local levels.
- Serve as the spokesperson for APIC, and raise the overall visibility and credibility across the state and nation.
- Manage and grow EARN's policy team and staff the APIC Steering Committee.
- As a senior staff member, contribute to the management and growth of EARN.

Preferred Qualifications:

Ideal candidates will have the following qualifications:

- Expertise in one or more of APIC's asset-building priorities: homeownership, asset limit reform, tax policy, or financial services and savings account.
- Ability to articulate a compelling vision for an asset-building movement for California.
- Demonstrated success in managing research from concept to publication.
- Solid understanding of the policymaking process in California.
- Outstanding writing, public speaking, and organizing abilities.
- Ability to thrive in a dynamic and often changing environment, and enjoy operating in an entrepreneurial, fast paced organization.
- At least six years of relevant work experience.
- Graduate degree in public policy, social policy, business, or related fields.

Application Process:

Please send a resume, cover letter and a brief writing sample (maximum three pages) to apic_search@sfearn.org. This is a full-time position based in San Francisco with competitive starting salary plus extremely generous benefits, including matched retirement savings. No phone calls, please

EARN is an equal opportunity employer, and does not discriminate on the basis of race, gender, national origin, ethnicity, religious affiliation, physical or mental disability, age, medical condition or sexual orientation.