



Health Insurance for Children as an Asset Building Strategy

The Children's Health Initiatives

Prepared By Suzie Shupe
September 30, 2009



Overview

- State policy
- Health programs for California children
- Children's Health Initiatives
- CCHI – the statewide organization
- What is happening in Bay Area counties
- What you can do

State Policy Developments

- Statewide health reform failed in Jan 2008
- 2009 budget mess and cuts to programs especially for adults
- Healthy Families Program ultimately saved through bipartisan bill AB 1422
- Prognosis grim for children's health programs

What is available for California's Children?

- Medi-Cal
- Healthy Families
- Healthy Kids
- CalKids
- Kaiser Child Health Program

What are CHIs?

- Locally (grassroots) driven and funded. Bay Area: San Francisco, Santa Clara, San Mateo, Solano, Sonoma, Marin and Napa
- Vary in structure – multiple models
- Conduct outreach and enrollment: Medi-Cal, Healthy Families, Kaiser Child Health Plan and CaliforniaKids
- Many provide **Healthy Kids** insurance product to roughly 79,000 kids in California

What is CCHI?

- Statewide collaborative of 29 local CHIs
- CCHI engages in policy advocacy and supports members
- ***The mission of CCHI*** is to create sustainable health care coverage for all children in California and maximize Federal and State participation in funding health insurance

Bay Area Counties

- Alameda – no CHI currently
- Contra Costa – no CHI, growing coalition
- San Francisco – CHI HK program
- Santa Clara – CHI HK program
- San Mateo – CHI HK program
- Solano – CHI HK program, Kaiser
- Sonoma – CHI HK program, Kaiser, CalKids
- Marin – CHI with CalKids program, Kaiser
- Napa – CHI HK program, Kaiser

Bay Area Counties	CHI	HK	Kaiser	CalKids
Alameda	<i>no CHI</i>	<i>currently</i>		
Contra Costa	<i>no CHI,</i>	<i>strong</i>	<i>coalition</i>	
San Francisco	√	√		
Santa Clara	√	√		
San Mateo	√	√		
Solano	√	√	√	
Sonoma	√	√	√	√
Marin	√		√	√
Napa	√	√	√	

What can you do?

- Educate colleagues
- Join with children's health advocates
 - Connect with CHIs and other coalitions
 - Help link advocacy efforts with the grass roots
 - Bring new partners to the effort
- Connect clients with health insurance

For More Information:



Suzie Shupe
(707) 527-9213
sshupe@cchi4kids.org

